

BIOGRAPHY

Caleb Gardner



Caleb Gardner is a speaker, author, entrepreneur, and global expert in technology, communication strategy, and change management who helps leaders navigate disruption and lead through uncertainty.

After pioneering digital communication strategies that transformed organizational engagement—growing a digital platform to become the most followed worldwide—Caleb co-founded 18 Coffees, a strategy and transformation consulting firm. As managing partner, Caleb leverages his 20+ years of experience with global clients like Comcast, Bose Corporation, Sirius XM, and United Way Worldwide to help leaders transform their companies in an era of constant change.

In today's hyper-connected digital landscape, companies face unprecedented communication challenges:

- Information overload drowning out critical messages
- Rapidly shifting technological platforms
- Declining audience attention spans
- Increasing skepticism and media fragmentation
- Complex stakeholder expectations

Caleb solves these challenges by helping organizations:

- Develop agile communication strategies
- Build resilient, adaptable teams
- Create meaningful connections in a noisy digital ecosystem
- Transform uncertainty into strategic opportunity

Companies come to Caleb feeling paralyzed by uncertainty and leave inspired, uplifted, and equipped to lead with confidence. He works hard to make each keynote accessible and meaningful to everyone in the audience, regardless of their title or role.

His book, *No Point B: Rules for Leading Change in the New Hyper-Connected, Radically Conscious Economy*, has been called "a roadmap and a reckoning," and "a vital and engaging recipe for embracing change."

Caleb doesn't just describe disruption—he provides practical, actionable strategies for thriving within it.